



## WHAT IS SURFRIDER OCEAN FRIENDLY?

In response to increased pollution in the coastal zone and ocean gyres, and with the current research suggesting that by 2050 there will be more plastic in our ocean than fish, Surfrider Foundation created the Ocean Friendly program to stop excessive plastic entering our waterways.

This free program aims to certify and promote Australian businesses that are making a difference in protecting our ocean, waves and beaches.

The goal of the program is to encourage Australians to make environmentally conscious changes to their daily practices, by eliminating single-use plastics and becoming more sustainable. By implementing six simple changes, your food business can greatly reduce its impact on the planet and save money.

Help your ocean, waves and beaches by certifying your food business as Surfrider Ocean Friendly and join the global movement today.

## WHO CAN JOIN?

All Australian restaurants, cafes, music festivals, markets, canteens and other food and beverage outlets are invited to become Surfrider Ocean Friendly certified.



## BECOME OCEAN FRIENDLY AND HELP US PROTECT OUR COASTLINE

We stand where the land meets the sea, with one foot in the sand and the other in the water. Learn more and become Surfrider Ocean Friendly certified for free today.



JOIN US  
[SURFRIDER.ORG.AU](http://SURFRIDER.ORG.AU)  
 [SURFRIDERAUS](https://www.instagram.com/surfrideraus)  
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# BECOME OCEAN FRIENDLY

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# BECOME OCEAN FRIENDLY CERTIFIED

By making some simple changes to your food business, you can be ocean-friendly and help reduce your plastic footprint.

In order to be Surfrider Ocean Friendly certified, establishments must implement the following six compulsory criteria, with the option to adopt all of the criteria. Your food business will be promoted on the Surfrider Foundation Australia website and social media platforms.

## DID YOU KNOW?

1 billion non-recyclable take away coffee cups are used in Australia annually, with 50,000 cups being discarded every half hour.

Australia uses over 10 million plastic bags a day. Single-use plastic bags are only used for an average of 12 minutes but last a lifetime.

17 billion bottles and cans are used in Australia every year, with 15,000 of these being thrown away every minute.

Plastics break up into smaller pieces and are mistaken for food by fish and other marine life. There is a real danger that these micro-plastics and pollutants may be passed up the food chain to human consumers.

Australia produces almost 3 million tonnes of plastic per annum, of which less than 9% is recycled.



## SIMPLE CHANGES FOR YOUR BUSINESS

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1



**No expanded polystyrene foam use (for example Styrofoam™)**

Establishments must not use any polystyrene food packaging.

2



**No single-use plastic straws**

Establishments must not offer single-use plastic straws.

3



**Reusable tableware is used for 'dine in' & non-plastic utensils for takeaway food**

Establishments must not use single-use plastic tableware or utensils.

4



**No water sold in plastic bottles**

Establishments offer water in glass containers as opposed to single-use plastic bottles

5



**No plastic bags offered for takeout orders**

Establishments must not offer single use plastic bags.

6



**Proper recycling practices are followed**

Establishments provide an easily visible recycling disposal option for customers.

7



**Discounts offered for reusable cup, mug, bag, container**

Establishments must offer a discount (minimum 30c) for customers who bring reusable items.

8



**Energy efficient LED lighting and Energy Star Appliances**

Low environmental impact lighting systems and appliances must be in use

9



**Vegetarian/Seafood sustainable options**

Vegetarian options are offered. Avoid seacage/farmed aquaculture, with all seafood certified as sustainable. Source ethical and local produce.

10



**Water conservation efforts**

Conserving water used for cleaning, and installing low flow taps and toilets

## SURFRIDER OCEAN FRIENDLY CERTIFIED

### CONTACT US

To certify your food business for free, please contact Surfrider Foundation Australia via [oceanfriendly@surfrider.org.au](mailto:oceanfriendly@surfrider.org.au) or [www.surfrider.org.au](http://www.surfrider.org.au)

